

# VENDING <sup>Celebrating</sup> 45 <sup>Years of Progress</sup> TIMES

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## Starbucks Names Aramark Canadian National Provider Of 'Interactive Cup' Pushbutton Countertop Brew System

TORONTO — Aramark Refreshment Services has been chosen by Starbucks Coffee Canada as the country's sole national provider of the Starbucks Interactive Cup system. Aramark has begun offering the Interactive Cup program as well as its own renowned office coffee service to business clients in Canada.

The Interactive Cup brewer enables patrons to prepare a single cup of Starbucks coffee, ground from whole beans, to their individual tastes at the touch of a button. Every cup is brewed freshly, day or night, and there is no waste.

"Today's employees want quality coffee to meet their more refined tastes," said Richard Wyckoff, president of Aramark Refreshment Services and Business & Industry – Facility Services. "Starbucks offers great-tasting beverages that are in high demand around the world. We are very pleased to be the only company to offer this service in Canada."

Aramark's office refreshments program includes not only hot beverages but also wa-

ter filtration systems, a wide range of brand-name cold drinks, food and breakroom essentials, adding up to the "Complete Breakroom Experience."

## Aramark Acquires Florida's Park Avenue Office Services

PHILADELPHIA — Aramark Refreshment Services has announced its acquisition of Park Avenue Office Services (Dania, FL), a premier provider of refreshment services in South Florida.

The acquisition brings more than 3,000 businesses into Aramark's customer base. Plans call for the unit to continue operating locally under the Park Avenue name.

"Park Avenue is a well-known business that shares the same values as Aramark Refreshment Services as regards world-class customer service," said Michael Oppenheim, executive vice-president of Aramark Refreshment Services.